For immediate release: July 26, 2012

Bridgeport Main Street Revitalization Project
Design Fair Workshops

The Bridgeport Valley Regional Planning Advisory Committee (RPAC) warmly invites the community to join a conversation about the future of Main Street and how to better meet community needs. Together we will identify issues and explore design solutions through interactive Design Fair workshops in the Main Street Revitalization Project.

The project creates a Main Street Revitalization Plan for US 395 through Bridgeport that addresses design solutions to improve pedestrian and motorist safety, increase economic opportunity, serve tourist travelers passing through Bridgeport, and enhance historical character within the downtown area. Come help us enhance the community experience and sense of vitality, refine the balance between a community main street and state highway, and create a sustainable “sense of place” for travelers and visitors alike.

“I’m excited about where this project could take our community and that it’s finally happening,” stated Benny Romero, RPAC chairman and local business owner. “It’s an opportunity for us to re-create Main Street into a safe and beautiful town center.”

Design Fair Events at Bridgeport Memorial Hall

- Opening Community Workshop: Thursday, August 23, 7-9 pm
- Walking Tour and Design Workshop: Saturday, August 25, 9 am - 1 pm followed by a BBQ in the park!
- Board of Supervisors Presentation: Monday, August 27, approx. 3 pm
- Presentation of Initial Recommendations: Tuesday, August 28, 7-9 pm

A design team consisting of the Local Government Commission, nationally known walkability expert Dan Burden, a traffic engineering consultant, a design and architecture firm, and an economist will visit the community to conduct the Design Fair and develop the final plan. The design team will first facilitate and listen to the public, and then distill a common vision and design solution.

“Based on public input from the workshop exercises and focus groups, the design team will prepare a plan with detailed recommendations for public infrastructure improvements, including small and feasible enhancements that the community can enact immediately,” said Tony Leonard, a project manager with the Local Government Commission.

“Community participation is vital, and I hope all Bridgeport residents will be a part of this,” said Steve Noble, RPAC member and local business owner. “It’s a chance to directly address safety concerns for children and residents crossing the highway, and to strengthen our local economy.”

The project is in collaboration with Caltrans District 9 and is funded by a Caltrans Community-based Transportation Planning Grant. For more information, contact Wendy Sugimura, Mono County Community Development Department, at 760.924.1814 or wsugimura@mono.ca.gov. ###