



# CALIFORNIA'S GREAT BEYOND

**MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION**  
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

## MINUTES

Special Meeting

Thursday, June 8, 2023 - 10:00 AM

Dana Room, Mono County Civic Center  
1290 Tavern Road, Mammoth Lakes, CA 93546

CAO Conference Room, Mono County Annex I  
74 North School St, Bridgeport, CA 93517

Meadowcliff Lodge Coleville KOA  
110437 US-395, Coleville, CA 96107

Mono Lake Committee offices  
51359 Highway 395  
Lee Vining, CA 93541

Flo's Diner  
4750 US-6, Chalfant Valley, CA 93514

### Teleconference

Available at the locations listed above. Call-in information for members of the public via Zoom:  
<https://monocounty.zoom.us/j/7632864762>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:  
[jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) / 760-924-4634 or Liz Grans: [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to [Lgrans@mono.ca.gov](mailto:Lgrans@mono.ca.gov) or [Jsimpson@mono.ca.gov](mailto:Jsimpson@mono.ca.gov) before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

Chair McQuilkin called the meeting to order at 10:01 am.

2. Introductions and announcements.

Commissioners: McQuilkin, Morrison, Vanderhurst, Walsh, Burkhard, Trainer, Wells

Supervisor: District 4 Supervisor Peters

Staff: Simpson, Grans, Carlson

Other: Brianna Goico

3. Public Comment.

Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.

Brianna Goico talked about the 4<sup>th</sup> of July Parade in Mammoth.

4. Meeting Minutes.

A MOTION WAS MADE BY VANDERHURST, SECONDED BY TRAINOR, TO APPROVE THE MEETING MINUTES FROM 1-31-23. MOTION APPROVED 7-0, NO ABSTENTIONS.

5. Commissioner Chair and Vice Chair Elections.

Action: Commissioners to nominate and vote for the Mono County Economic Development, Tourism & Film Commission chairperson and vice-chairperson through June 30, 2024.

A MOTION WAS MADE BY WALSH, SECONDED BY MORRISON, TO HAVE MCQUILKIN REMAIN AS CHAIR AND VANDERHURST REMAIN AS VICE CHAIR OF THE COMMISSION. MOTION APPROVED 7-0, NO ABSTENTIONS.

6. EDTF Commission Meeting Schedule.

Action: Review and approve meeting dates and locations for June 2023 through May 2024.

A MOTION WAS MADE BY VANDERHURST, SECONDED BY BURKHARD, TO APPROVE THE FOLLOWING MEETING SCHEDULE FOR 2023-2024. MOTION APPROVED 7-0, NO ABSTENTIONS.

1. Tuesday, July 25, 2023, Walker Community Center
2. Tuesday, September 26, 2023, Chalfant Community Center
3. Wednesday, November 15, 2023, Memorial Hall, Bridgeport and Mono County Civic Center, Mammoth Lakes
4. Tuesday, January 30, 2024, Memorial Hall, Bridgeport and Dana Room, Mono County Civic Center, Mammoth Lakes
5. Tuesday, March 26, 2024, Memorial Hall, Bridgeport and Dana Room, Mono County Civic Center, Mammoth Lakes
6. Tuesday, May 28, 2024, Memorial Hall, Bridgeport and Dana Room, Mono County Civic Center, Mammoth Lakes

7. Financial/budget report.

Mr. Simpson gave a report on the 2023-24 Economic Development Budget that is to be approved in September by the board.

8. Economic Development and Tourism report – information on current or emerging issues, including but not limited to:

- a. Brief update on the Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
- b. Brief update on the Community Economic Resilience Fund (CERF) program.

Ms. Grans gave an updated on CEDS.

Mr. Simpson gave an update on Tioga Pass, CERF, FEMA and CBD Loans.

9. Film Commission report.

Ms. Grans gave a Film Commission updated and announced the launch of a new website.

10. Fisheries report.

Mr. Simpson gave a fisheries report.

11. Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshows/conferences.

Mr. Simpson gave an update on the Ale Trail project, The Eastern Sierra Tour collaboration, “Poo Like a Pro” and Business Appreciation Events held in area of the county.

Ms. Grans gave a PR update and reported on the launch of a blog.

12. Commissioner reports. Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.

Commissioners and staff gave an update from their respective districts/communities.

13. Call for agenda items for next regular meeting.

Vanderhurst requested an update on the Silver Lake Boat Launch from the Forest Service.

Ms. Grans requested that new agenda items be emailed to Ms. Grans and Mr. Simpson

14. Adjourn the meeting.

Reconvene in regular session on July 25<sup>th</sup> at the Walker Community Center.