



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

MINUTES

Regular Meeting in person and via Teleconference*
Wednesday, November 16, 2022 – 10:00 A.M.

*As authorized by Governor Newsom's Executive Order N-25-20, dated March 17, 2020, and continuation pursuant to AB 361, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Teleconference call-in information for Commissioners and members of the public is as follows, via Zoom:
<https://monocounty.zoom.us/j/2488929627>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:
jsimpson@mono.ca.gov / 760-924-4634 or Liz Grans: lgrans@mono.ca.gov / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Lgrans@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

Chair McQuilkin called the meeting to order at 10:04am.

2. Introductions and announcements.

Commissioners: McQuilkin, Vanderhurst, Burkard, Wells, Trainor, Walsh
Staff: Simpson, Carlson, Grans, Beck
Other: Julie Brown

3. Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.

No public comment.

4. Findings Relating to the Holding of Remote Meetings Under AB 361

Find that: (1) The Proclamation of State of Emergency issued by Governor Newsom on March 4, 2020, in response to the COVID-19 pandemic remains in effect; (2) Local Public Health Officials have recommended measures to promote social distancing; and (3) As a result of the emergency, meeting in person would

present imminent risks to the health or safety of attendees. Accordingly, meetings of the Economic Development, Tourism, and Film Commission may be held remotely in accordance with the requirements set forth in subdivision (e) of Section 54953 of the California Government Code.

- a. California State of Emergency ends February 2023. Will discuss in the future.
- b. A MOTION WAS MADE BY VANDERHURST, SECONDED BY WALSH, TO MAKE THE FINDINGS RELATING TO THE HOLDING OF REMOTE MEETINGS UNDER AB 361. MOTION APPROVED 6-0, NO ABSTENTIONS.

5. June Mountain Ski Area 2022-2023 Season Update

- a. Julie Brown gave an update on June Mountain Ski Area for the 2022-2023 Ski Season.
 - i. Ms. Brown gave a report on the current snowpack and the successful snowmaking happening at June Mountain so far.
 - ii. Ms. Brown confirmed that Kids 12 and under ski for free at June Mountain with a ski pass.
 - iii. Ms. Brown informed that new teaching terrain to be expanded with the addition of a new 100-foot magic carpet.

6. Community Support Grants

- a. Ms. Grans gave a presentation on all grant applications and recommended grant allocations for community funding.
- b. A MOTION WAS MADE BY WALSH, SECONDED BY TRAINER, TO APPROVE THE RECOMMENDED GRANT FUND ALLOCATIONS FOR 2022-2023. MOTION APPROVED 6-0, NO ABSTENTIONS.

7. Approval of the minutes of the October 25, 2022 regular meeting.

- a. A MOTION WAS MADE BY WALSH, SECONDED BY TRAINER, TO APPROVE THE MINUTES OF THE OCTOBER 25, 2022 MEETING. MOTION APPROVED 6-0, NO ABSTENTIONS.

8. Letter to Mono County Board of Supervisors regarding the Yosemite National Park reservation system.

- a. Mr. Simpson reported that the Reservation system has been cancelled for 2023 and will be reviewed later for future years. Mr. Simpson advised that no action need be taken at this time.

9. 2023 EDTF Commission Meeting Schedule

- a. Mr. Beck from county council gave update as to the legal guidelines per the recent legislation for public meetings for the commission that go into effect March 1, 2023.
- b. Ms. Grans presented a proposed date and location schedule for EDTF Commission 2023 dates.
 - i. January 31,2023 - Teleconference
 - ii. February 28, 2023 - Teleconference
 - iii. March 28, 2023 – Lee Vining
 - iv. April 25, 2023 - June Lake
 - v. May 30, 2023 – Mammoth
 - vi. June 2023 through May 2024 will be scheduled and approved at the May 30, 2023 meeting.
- c. A MOTION WAS MADE BY VANDERHURST, SECONDED BY TRAINER, TO APPROVE THE 2023 MEETING SCHEDULE. MOTION APPROVED 6-0, NO ABSTENTIONS

10. Mono County Business Appreciation Events

- a. Mr. Simpson and Ms. Grans asked for feedback from the commission about holding business appreciate luncheons for Mono County communities.
- b. Commissioners to reach out to Chamber representatives to see if there can be a collaboration on these events.

11. Economic Development and Tourism report – information on current or emerging issues, including but not limited to:

- a. Mr. Simpson gave a brief update on the Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
- b. Mr. Simpson also gave a brief update on the Community Economic Resilience Fund (CERF) Program.

12. Film Commission update on film production in Mono County and other film-related updates.

- a. Ms. Grans gave an update on recent film production in Mono County.
- b. Ms. Grans and Mr. Steele (Inyo County Film Commissioner) will be attending the COLA awards in December.

13. Fisheries report.

- a. Mr. Simpson gave an update that the same amount as last year, \$100,000 ,was approved by the board for trout stocking.
- b. Mr. Simpson gave an update on the East Walker River Regulation Changes.

14. Project status update, including collateral, public relations, advertising/social media, websites, and tradeshow/conferences.

- a. Mr. Simpson gave an update on the visitor guide, social media, tradeshow schedule and business testimonials.

15. Commissioner reports.

- a. Commissioners and staff gave an update from their respective districts/communities.

16. Call for agenda items for next regular meeting.

- a. Ms. Grans requested that all new agenda item requests be emailed to Ms. Grans and Mr. Simpson.

17. Adjourn the meeting and reconvene in regular session on January 31, 2023 via teleconference.