



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

AGENDA

Regular Meeting via Teleconference*
Tuesday, March 29, 2022 – 10:00 A.M.

*As authorized by Governor Newsom's Executive Order N-25-20, dated March 17, 2020, and continuation pursuant to AB 361, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Teleconference call-in information for Commissioners and members of the public is as follows, via Zoom:

<https://monocounty.zoom.us/j/7632864762> Meeting ID: 763 286 4762

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson: jsimpson@mono.ca.gov / 760-924-4634 or Alicia Vennos: avennos@mono.ca.gov / 760-709-1149.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Lgrans@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Findings Relating to the Holding of Remote Meetings Under AB 361
Find that: (1) The Proclamation of State of Emergency issued by Governor Newsom on March 4, 2020, in response to the COVID-19 pandemic remains in effect; (2) Local Public Health Officials have recommended measures to promote social distancing; and (3) As a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees. Accordingly, meetings of the Economic Development, Tourism, and Film Commission may be held remotely in accordance with the requirements set forth in subdivision (e) of Section 54953 of the California Government Code.

5. **Commission Meeting Format.** Discuss format of future meetings – in-person, virtual or hybrid.
6. **Monthly financial/budget report.**
 - a. Quarter 1 and 2 Transient Occupancy Tax report
 - b. FY 21-22 Budget
 - c. FY 22-23 Budget process
7. **Economic Development and Tourism report – information on current or emerging issues, including but not limited to:**
 - a. Update on the Community Economic Resilience Fund (CERF) program and next steps
 - b. Report on regional Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
 - c. Update regarding Local, State, Federal business assistance programs
 - d. Update regarding Community Development Block Grant (CDBG) CARES Act – CV1, 2, 3 for Microenterprise Financial Assistance Program for small businesses
 - e. Visitor data – update on Visa View
8. **Film Commission update on film production in Mono County, permitting issues, and other film-related updates** – Alicia Vennos/Steve Morrison
9. **Project status update, including collateral (Fishing Map, South County Community Map, Backroads Guide), public relations (update from Liz Grans), advertising/social media, websites, California’s Great Beyond brand video, and tradeshow/conferences.**
10. **Commissioner reports.** Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
11. **Call for agenda items for next regular meeting.**
12. **Adjourn the meeting** and reconvene in regular session at 10:00 a.m. on April 26, 2022.