



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

AGENDA

Special Meeting via Teleconference*
Wednesday, January 26, 2022 – 10:00 A.M.

*As authorized by Governor Newsom's Executive Order N-25-20, dated March 17, 2020, and continuation pursuant to AB 361, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Teleconference call-in information for Commissioners and members of the public is as follows, via Zoom:
<https://monocounty.zoom.us/j/7632864762> Meeting ID: 763 286 4762

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson: jsimpson@mono.ca.gov / 760-924-4634 or Alicia Vennos: avennos@mono.ca.gov / 760-709-1149.

The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Lgrans@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Continuation of remote teleconferencing meetings for the Economic Development, Tourism & Film Commission, per AB 361:
ACTION: Review and approve Resolution of the Mono County Economic Development, Tourism & Film Commission authorizing remote teleconferencing meetings for the period of January 26, 2022 through February 25, 2022 pursuant to AB 361.
5. Approval of the minutes of the November 17, 2021 regular meeting, December 15, 2021 special meeting, and the January 12, 2022 special meeting.

6. Commissioner Chair and Vice Chair Elections.

ACTION - Commissioners to nominate and vote for the Mono County Economic Development, Tourism & Film Commission chairperson and vice-chairperson for 2022, a one-year term.

7. Monthly financial/budget report.

- a. FY 21-22 Budget – Midyear report

8. Economic Development and Tourism report – information on current or emerging issues, including but not limited to:

- a. Report on the Community Economic Resilience Fund (CERF) program, the assigned Economic Regions for the CERF grant program and other parameters
- b. Update regarding Local, State, Federal business assistance programs
- c. Update regarding Community Development Block Grant (CDBG) CARES Act – CV1, 2, 3 for Microenterprise Financial Assistance Program for small businesses
- d. Collateral status report: Backroad Guide; Fall Color Guide; Mono County Visitor Guide, Community Maps, 2022 Events Calendar

9. Film Commission update on film production in Mono County, permitting issues, and other film-related updates – Alicia Vennos/Steve Morrison

10. Project status update, including public relations, advertising/social media, websites, and tradeshow/conferences.

11. Commissioner reports. Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.

12. Call for agenda items for next regular meeting.

13. Adjourn the meeting and reconvene in regular session at 10:00 a.m. on February 22, 2022.