



P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, November 27, 2018 – 10:00am

Board of Supervisors Conference Room – Sierra Center Mall
452 Old Mammoth Road Suite 307, Mammoth Lakes, CA 93546

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Community Event Marketing Fund Workshop. An overview of the 2018-19 application, new point system, and opportunity for applicants to ask questions.
5. Community Event Marketing Fund Reports. An opportunity for previous CEMF recipients to address the Commission and give a report on the success of the event and CEMF spending.
6. Approval of the Minutes of the October 30, 2018 meeting.
7. Monthly Financial/Budget Report.
8. Economic Development and Tourism Report.
Report on progress regarding research projects including the Business Retention & Expansion Survey, Economic Impact and Visitor Profile Study, and Visa View report.
9. Fisheries Commission. Update regarding the Mono County Fish & Wildlife Commission.
10. Film Commission. Update on filming activity and productions in Mono County.
11. Project Status Update:
 - a. Collateral: update on the 2019 visitor guide and 2019 event calendar.
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences: 2019 schedule.
12. 2019 Meeting Schedule. Review and approve the 2019 Meeting Schedule.
13. Commissioner Reports: Time permitting, Commissioners may share information and updates regarding their respective communities/districts.
14. Call for agenda items for next regular meeting.
15. Adjourn the meeting and reconvene in regular session at on January 29, 2019 in the Board of Supervisors room on the third floor of the Sierra Center Mall at 452 Old Mammoth Road, Mammoth Lakes, CA 93546.