



P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

## AGENDA

### **Special Meeting of Tuesday, August 16, 2016 – 12:00pm**

CAO Conference Room – Sierra Center Mall

452 Old Mammoth Road, Mammoth Lakes, CA 93546

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of the July 20, 2016 Special Meeting.
5. Commissioner Reports.
6. Monthly Financial/Budget Report.
7. Economic Development and Tourism Report.
8. Fisheries Commission Report. Update from Jeff Simpson on the Fisheries Commission's projects and meetings.
9. Film Commission Update. Update from staff on inquiries and filming projects in Mono County.
10. Project Status Update:
  - a. Collateral – Brand USA, Visit CA International Visitor Guide
  - b. Public Relations
  - c. Advertising/Social Media/E-Newsletter
  - d. Website – update on progress with Simpleview on new website design, functionality, and timeline.
  - e. Tradeshows & Conferences
11. Call for agenda items for next meeting.
12. Adjourn the meeting and reconvene on September 27, 2016 at the Antelope Valley Community Center in Walker, CA. (442 Mule Deer Rd. Walker, CA 96107)

Note: Start times are tentative. Although the Commission strives to follow the agenda as scheduled, it reserves the right to take any agenda item, in any order, at any time after the meeting starts. The only way to ensure you are present for a particular agenda item is to attend the meeting from the time it begins until the agenda item is addressed.