



P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, January 30, 2018 – 10:00am

Board of Supervisors Conference Room – Sierra Center Mall
452 Old Mammoth Road Suite 307, Mammoth Lakes, CA 93546

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of the November 28, 2017 meeting.
5. Commissioner Elections.
ACTION: Commissioners to nominate and vote for the Mono County Economic Development, Tourism & Film Commission positions of chairperson and vice-chairperson for a one-year term (calendar year).
6. Commissioner Reports.
7. Monthly Financial/Budget Report.
8. Economic Development and Tourism Report.
9. Research Project Updates: Report on progress and discuss Business Retention & Expansion Survey, Economic Impact and Visitor Profile Study, Visa View report, County economic profile.
10. Community Grants: Review and discuss revisions to the FY 2018-2019 grant applications.
11. Fisheries Commission Report.
12. Film Commission Update.
13. Project Status Update:
 - a. Collateral – community maps project
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences – report on San Diego Travel Show and International Sportsmen’s Expo, review 2018 tradeshow and conference schedule, award nominations (Visit California Poppy Awards/California Association for Local Economic Development).
14. Call for agenda items for next regular meeting.
15. Adjourn the meeting and reconvene in regular session on Wednesday, February 28, 2018 at the June Lake Community Center (90 W. Granite Ave. June Lake, CA 93529).