Please send to Board

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From: Brian Rutledge <brutledge@counties.org>
Sent: Tuesday, May 9, 2023 9:55 AM
To: CSAC Grants Initiative <csacgrantsinitiative@counties.org>
Subject: Webinar Follow Up: Thank You + ACP Resources

[EXTERNAL EMAIL]

Hi County Leaders, Managers, and Staff, Thank you again for registering for and/or attending last Thursday's webinar on ACP enrollment.

A few notes to help you continue thinking about ACP enrollment:

- **Webinars** We'll post a recording of the webinar and announce three future webinars later in May and share them via the <u>CSAC Bulletin</u> and other channels. Future webinars will be thematic and highlight other success stories and best practices beyond Riverside and LA Counties.
- *Rural Counties* Since rural counties are showing substantial interest, we're planning to dedicate one webinar to rural communities. All of our webinars will be helpful for understanding ACP, raising awareness, and building momentum, but the rural webinar will dig deeper into the specific needs and opportunities of rural communities.
- ACP Tool Kits for Outreach and Events If you want to leverage CETF's extensive tool kits—which CETF Adoption Director Marissa Canche mentioned and which you can easily customize and slip into your existing program touch-points and communication channels then <u>go here</u>.

Are CETF tool kits relevant for urban, suburban, and urban contexts? Yes. They're customizable and mostly include universally applicable information like slide decks for sharing ACP details with residents.

For example, there's an Event Manual that offers county departments a checklist for planning, hosting, and following up on ACP enrollment events. Counties can take these tool kits and leverage them by combining them with their existing knowledge of local residents and communities.

• ACP Data and Other Resources - If you want to establish a baseline for ACP data on your

county, please <u>start here</u> with California's enrollment tracker. If you want to explore more about ACP—or about federal and state broadband funding and programs—then check out the "More Resources" section on CSAC's new <u>CETF Partnership page</u>.





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