

September 4, 2018

Regular Meeting

Item # 1

Public Comment

Handouts from Public

2018 Mono County Trophy Trout Program

We would like you to provide the Supervisors with information about the Mono County Trophy Trout (Enhancement) Program and what it has done for our business and the economy of the area. The Supervisors apparently took a 3-1 vote on monies spent and/or released prior to the budget in September, and there seems to be a problem with allocating \$100,000 for trophy trout prior to their annual budget approval because it comes from discretionary funding.

MC Trophy Trout Program started in the mid 90's from an idea of then, CAO Glenn Thompson, on money the Supervisors thought would enhance the fishing for the area. Then in 1998 the Board approved a TOT tax increase of 3% of which 1% was for Paramedics, 1% for Tourism and 1% for Trophy Trout. The total waters stocked at that time was approximately 12. Tim Alpers raised and provided the trophy trout and he continued the program from his hatchery on the Upper Owens River (Owens River Ranch). Tim purchased fry from several places including Desert Springs and raised them to the size we were getting until around 2010 or 11, and then IAG took over the program on Conway Ranch, which failed due to lack of water and a few other issues.

Desert Springs raises approximately 650,000 to 700,000 fish each year and stocks fish in Oregon, California, Nevada, Utah and Idaho.

Desert Springs will supply trout to the following areas in Inyo and Mono counties in 2018

Mammoth will purchase from Desert Springs \$89,000

Bishop Chamber purchased from Desert Springs 3200 pounds in February and March 2018 and will spend \$50,000 for 2018 some are from Desert Springs and from Wright's Bow's

Inyo County will spend 20K (Desert Springs)

3 private resorts have put in \$10K (Parcher's, Sabrina, South Lake) a total of \$80,000 (DS)

Alpine County purchases 8500 fish every other week from Desert Springs.

Northern Mono County (West Walker River) Plans to spend \$7,600-9,000 this summer (DS)

Bridgeport Fish Enhancement Foundation (BFEF) Purchased from Desert Springs

2015 100 tagged Trout - 2016 250 tagged trout - 2017 300 tagged - 2018 320 tagged and an additional 120 for June 2018

2000 11lb brown trout that went into West Walker, East Walker and Bridgeport Reservoir per DFW restrictions

2018 CADFW will stock the following:

- 600,000 pounds of catchables
- 52,000 pounds of subcatchable 10 per pound
- Fingerlings at 100 per pound
- 1,000 to 1,500 large brood-stock trout
- A few hundred large non-brood-stock specimens, in selected waters in this area each year are typically four-year-old fish generally ranging between 3 and 8 pounds and are called "super-catchables."

Fishing is the motivation in Bridgeport, June Lake, Twin Lakes and Mammoth Lakes; there is a need for food to feed the monster and the Board (3 or 4) want to cut the food source.

Black Rock Fish Hatchery said they will be stocking from Conway Summit NORTH with triploids because of the Walker River drainage and water restrictions from a previous lawsuit (Owens Valley Committee) that the amount of fish they are able to raise and stock will be

reduced from last year. James Erdman said the total waters they will stock from Conway Summit north are fifteen.

Fish Springs Hatchery will be stocking from Lundy Lake SOUTH with Diploids (spawning ability).

If you wish to cut the budget, there are a lot of other ideas that can be incorporated during the trophy trout program with more Derby's and fishing education through kid's fishing festivals, and by integrating environmental education that will not only benefit the future of angling, but increase the sales of licenses.

Also, if you have additional information that will increase the angling population you should incorporate that into your comments to John Peters.

NOTE: Fishing was at it's height in popularity with roughly 21% of the population according to the American Sport-fishing Association collectively, (adult anglers 16-years-old and older) spent \$37.8 billion in the late 1990s, and these same individuals created a nationwide economic impact of nearly \$108.4 billion, according to the US Fish and Wildlife Service's National Survey of Fishing, Hunting and Wildlife associated Recreation. The survey conducted every five years in conjunction with the US Census Bureau, used computer models to look at the economics of fishing, and what the USFWS discovered was that sport-fishing ranked 13th on the Fortune 500 list of America's largest businesses. However, there isn't a "typical" angler, although about 20 percent of the US population is anglers.

The 2016 US Fish and Wildlife Survey showed sportspersons spent a total of \$81.0 billion--\$46.1 billion on fishing alone. In 2016, 39.6 million U.S. residents 16 years of age and older went fishing and/or hunting. This includes 35.8 million who fished and 11.5 million who hunted. Nearly 7.7 million both fished and hunted and this is a slight increase since the 2011 survey.

Freshwater fishing was the most popular type of fishing. In 2016, 30.1 million Americans fished 383 million days and took 322 million trips. Their expenditures for trips and equipment totaled \$29.9 billion for the year.

With trophy trout available, towns and resorts have inaugurated trout-fishing contests, derbies, tournaments, and the like, scheduled throughout the season. Local communities and enterprises are cashing in on the popularity of trout fishing, because lunker trout are an easy product to market.

Whether the stocking is private or for marketing, it's not magic that they just show up, they are stocked in lots of places in order to make bring fishermen into our area and invest in area economies.

A bit of history of the Mono County Trophy Trout Enhancement Program.

In 1982-83, Glenn Thompson from Big Rock Resort and June Lake Marina owner noticed that fishing was deteriorating due to the problems the hatcheries were experiencing and they heard that the Owens River Ranch was raising trout up to two pounds (2lbs); both businesses started ordering the trophy trout but Alpers could not provide the quantity asked for as he had only a juvenile pond and a grow out pond so both resorts started this process with the idea that it might take hold which it did. Every marina wanted Alpers to grow them, and they floated him \$5,000 in advance, and you know the rest of the story; the Internet, photos in all the fishing publications, and fishing resorts with their photo galleries were posting weekly photos pumped up a resource right into the late 90's. Glenn Thompson, then CAO, saw the difference it made, obtained a list of aqua-culturists and sent out RFP's. Tim Alpers was awarded the bid in the mid 90's and continued providing trophy trout up until 2008.

Twin Lakes Resort

Visitor Survey Aug 2018 Survey

Let us start out by saying how appreciative we are of the Mono County Trophy stocking program!

Email

Votes cast: 215 / Last vote cast: 8/31/18 3:22PM

Option	Votes	Percentage
Hiking	18	8.4%
Fishing	103	47.9%
Off Road/4 WD	3	1.4%
Horseback Riding	1	0.5%
Site Seeing, Historical Sites, Hot Springs	10	4.7%
Just to relax and enjoy the views	80	37.2%

Store Front Interviews

During the 2018 season we have been working hard to ask guests to our store (most store customers are not staying with us) what they had planned during their trip to Twin Lakes/Bridgeport. About 85% of these people said fishing was included on their plans. This doesn't mean it was the main reason, but it was part of their plans.

Facebook Survey

ANSWER CHOICES	RESPONSES
▼ Fishing	73.53%
▼ Just to relax and enjoy the views	14.71%
▼ Other	5.88%
▼ Hiking	2.94%
▼ Site Seeing, Historical Sites, Hot Springs	2.94%
▼ Off Road/4 WD	0.00%
▼ Horseback Riding	0.00%

We have privately stocked over \$14k in fish already and have more fish raising and stocking planned. We have also become very involved in working with other marinas and resort owners, along with DFW & plan to be more involved with the Fisheries Commission. We believe with Fishing being such an important part of our business, we need to do what we can to create a sustainable trout population in these waters, educate those on C&R and find other ways.

We are always looking for serious partners who hope to achieve the same goals, so please reach out to us if you are interested. We need to do more than just buy expensive trophy trout. We will never survive on this method.

What is Twin Lakes Resort doing? We are working with many hatcheries and DFW to find better and more cost affective sources for stocking the area. We have already found 1 source that offers fish at an extremely lower cost. DFW is confident we will be able to get them approved to stock our waters.

We are growing our cage culture program to purchase many more fish at a cheaper price and to grown them ourselves to a larger size for higher survival rates.

We are taking this opportunity to work with the local classrooms here at BES and are also reaching out to many other learning programs in the Eastern Sierra to also come and work with us on these new expanded operation. We are also working hard with the local and visitors to the area to run workshops on fishing to help kids learn to build pole, tie knots and how we can help make sure that these lakes are filled with fish for all of our future generations.

We need help!

The area we really need help is working with DFW on their Mono County fish stocking program. We have seen the number of fish decreasing year after year and they are now stocking the Bridgeport waters out of a tiny truck where many of the fish have died. We have seen fish dumped out of the back of the truck here on Lower Twin right onto rocks and where most of the fish were already dead. We have also had reports from the camp ground hosts on Robinson Creek that the same things have been happening there. When we try to talk to the stocking truck to offer a better place to stock the man will not even acknowledge us.

Suggestion – I do believe that the focus of private & county stockings has turned to mainly trophy size trout, 5+ lbs, while these are great, we do believe that we continue to grow in size and that the funds could be better used if we reduce the size with keeping a few giant fish in there. Again, we talk to a lot of visitors and they are happy with stringers full of stockers and knowing they have a shot to catch a big one. But its becoming to where people are disappointed with a 3lb fish, which in my eyes, is an AMAZING CATCH! We have seen people walking away with stringers full of 5-6lb fish and this is not the expectation that we can afford to set in this area. A stringer of 5 fish of this size will cost approximately \$180 to stock. After a stocking in Robison creek this season, we saw 5 people walk away with stringers of this size, most of them being locals. We need to do better at helping disperse the large fish when stocked and also work on getting more fish in the shipments by not including so many large fish. The average cost of fish of that size are \$6.25/lb!

Community Event Marketing Fund

We would also like to take this time to thank you again for this program. This has been huge in achieving our goals at growing these new events and raising awareness. This also helps not only the events but also advertises the town and county as a whole which is really amazing.

1. For the Fish Fest & Poker Run this year we have done a combination of social media advertising and commercials in the Northern Nevada area and we have many people who came from that area to attend our event and a ton more people who came before and after just saying that they saw the commercial and looked up Bridgeport online for more info and decided to come to the area.
2. For the Eastern Sierra Photographers Jamboree, Benny already has 40 people registered to display their art and the excitement around this event is growing rapidly.
3. At the end of the month we have the Autumn Festival coming up with a Half Marathon, Car Show, Vendors, Pumpkin Patch, Live Music, food and more! This is only the second year for this event and again, we are thankful for the counties support in helping get the work out to help bring more visitation to the area along with these fun and successful events.

Images

1 & 2-Fish after a stocking from DFW

3-2 guys who caught 9 "trophy size fish"

4-2 guys with 5 trophy fish which were also followed up by another trip where many more were caught.



September 4, 2018

Regular Meeting

Item # 7b

**June Lake Chamber
of Commerce**

PowerPoint Presentation

June Lake Winter Festival

Funding Request: \$4,000



When: March 3rd

Where: Village of June Lake

June Mountain Ski Area

Obsidian Dome (Inyo National Forest)

Inyo National Forest (snowmobile trail)

Organization requesting funds:
June Lake Chamber of Commerce

- Winter Festival Components:
 - Winter Triathlon
 - Snowmobile Poker Rally
 - Snow Sculpture Contest
 - Family Fun Zone

Organizations Supporting Winter Festival

- Chamber of Commerce
- June Lake Snowmobile Club
- Lee Vining High School
- June Mountain Ski Area
- Double Eagle Resort
- Alpine Deli
- Sierra Inn
- Boulder Lodge
- June Lake Women's Club (pending)
- Little Loopers (pending)
- Lee Vining High School (raised money for school last year)
- June Lake Triathlon / High Sierra Triathlon Club
- The Sheet Newspaper

Goals:

- 500 room nights
- 75 participants in Winter Triathlon
- 200 guests at Family Fun Zone
- 100 Snowmobilers at Poker Rally
- Build up visitation on NON-HOLIDAY weekend



June Lake WINTER FESTIVAL

and
TRIPLE THREAT WINTER TRIATHLON

Saturday

MARCH 4, 2017

TRIPLE THREAT WINTER TRIATHLON

9 am • Obsidian Dome

Cross-country skiing, laser rifle shooting and
fat tire mountain biking.

Additional info: 760-717-0176

SNOWMOBILE RALLY

12:30 pm • June Lake Junction

Snowmobile poker run.

Additional info:

760-914-1964

Fun for all! Register at www.Active.com



FREE! FAMILY FUN ZONE

2-4 pm • June Mountain Ski Area

Snow games, family obstacle course, snowman
camp, tots mini sledding hill, live music and more!

JUNE LAKE VILLAGE SNOW STROLL

9 am - 2 pm • Main Street **FREE!**

Snow sculpture competition (pick up judging cards at June
Lake General Store). Giveaways, treats and surprises.

AWARDS CEREMONY and PARTY

4 pm • June Mountain Ski Area **FREE!**

Awards ceremony, party, food, music and more!



www.VisitJune.com

facebook.com/
junelakewinterfestival

IN PARTNERSHIP WITH INYO NATIONAL FOREST

















POSTED BY

- Anyone
- You
- Your Friends
- Your Friends and Groups
- ... Choose a Source...

TAGGED LOCATION

- Anywhere
- June Lake, CA
- Huntington Beach, CA
- ... Choose a Location...

DATE POSTED

- Anytime
- 2016
- 2015
- 2014
- ... Choose a Date...

Pages

June Lake Winter Festival
Community
1,955 like this
Brett Tanner Lockhart, Rachel Lockhart and 5 other friends like this

▾

[See more](#)

Photos

TRENDING

- Toyota Supra**
15K people talking about this
- Ed Sheeran**
160K people talking about this
- DirecTV**
620K people talking about this
- Anthony Michael Hall**
9.4K people talking about this
- Sequoia National Park**
4.9K people talking about this
- Tina Turner**
150K people talking about this
- Medellin**
1M people talking about this
- Judd Nelson**
2.7K people talking about this
- Miss Minnesota USA**
9K people talking about this
- LIVE East Tennessee**
44K people talking about this

FRIEND REQUESTS [See All](#)

Kimberly Ramirez

SPONSORED [Create Ad](#)

Activity Feed

- Dori Warner ODeil** likes Karla Castro Gallion's photo.
- Yoselin Woffinden** replied to Sandra Arriaga's comment.
- Jaime Jenkins** was tagged
- Deena Payne Lockhart · 16h
- Sheri Lockhart Wright · 10h
- Brooke Lockhart · 1m
- Matt Lockhart
- Dan Clark
- Paul Merrill · 3h
- Curt Lockhart · 14h
- Brad Lockhart · 15h
- Ron Merrill · 9h
- Chuck Merrill · 19h

Turn on chat to see who's available.

Search

Advertising:

June Lake WINTER FESTIVAL

and
TRIPLE THREAT WINTER TRIATHLON

Saturday

MARCH 4, 2017

TRIPLE THREAT WINTER TRIATHLON

9 am • Obsidian Dome Road
Cross-country skiing, laser rifle shooting and fat tire mountain biking. Obsidian Road at US 395 (5 minutes south of June Lake Junction). **760-717-0176**

SNOWMOBILE RALLY

12:30 pm
June Lake Junction
Snowmobile poker run.
760-914-1964

Fun for all! Register at www.Active.com



FREE! FAMILY FUN ZONE

2-4 pm • June Mountain Ski Area
Snow games, family obstacle course, snowman camp, tots mini sledding hill, live music and more!

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4 pm • June Mountain Ski Area FREE!
Awards ceremony, party, food, music and more!



www.VisitJune.com

IN PARTNERSHIP WITH INYO NATIONAL FOREST

[facebook.com/
junelakewinterfestival](https://facebook.com/junelakewinterfestival)

**FREE
ADMISSION
FOR ALL**

**JUNE LAKE, CA
16 MILES NORTH
OF MAMMOTH**

June Lake WINTER FESTIVAL

Saturday

FEBRUARY 21, 2015



**Family Fun Zone ❄️ Fun Run 5k
Kids' Mile ❄️ Face Painting ❄️ Games**

Fat Bike Demos

**Live Music ❄️ Open Mic
Contests ❄️ Food ❄️ Bonfire**

XC Ski & Laser Rifle Shoot



GULL LAKE PARK
from 11 am - into the evening

**KIDS 12 & UNDER
SKI FREE AT
JUNE MOUNTAIN
ALL SEASON!**



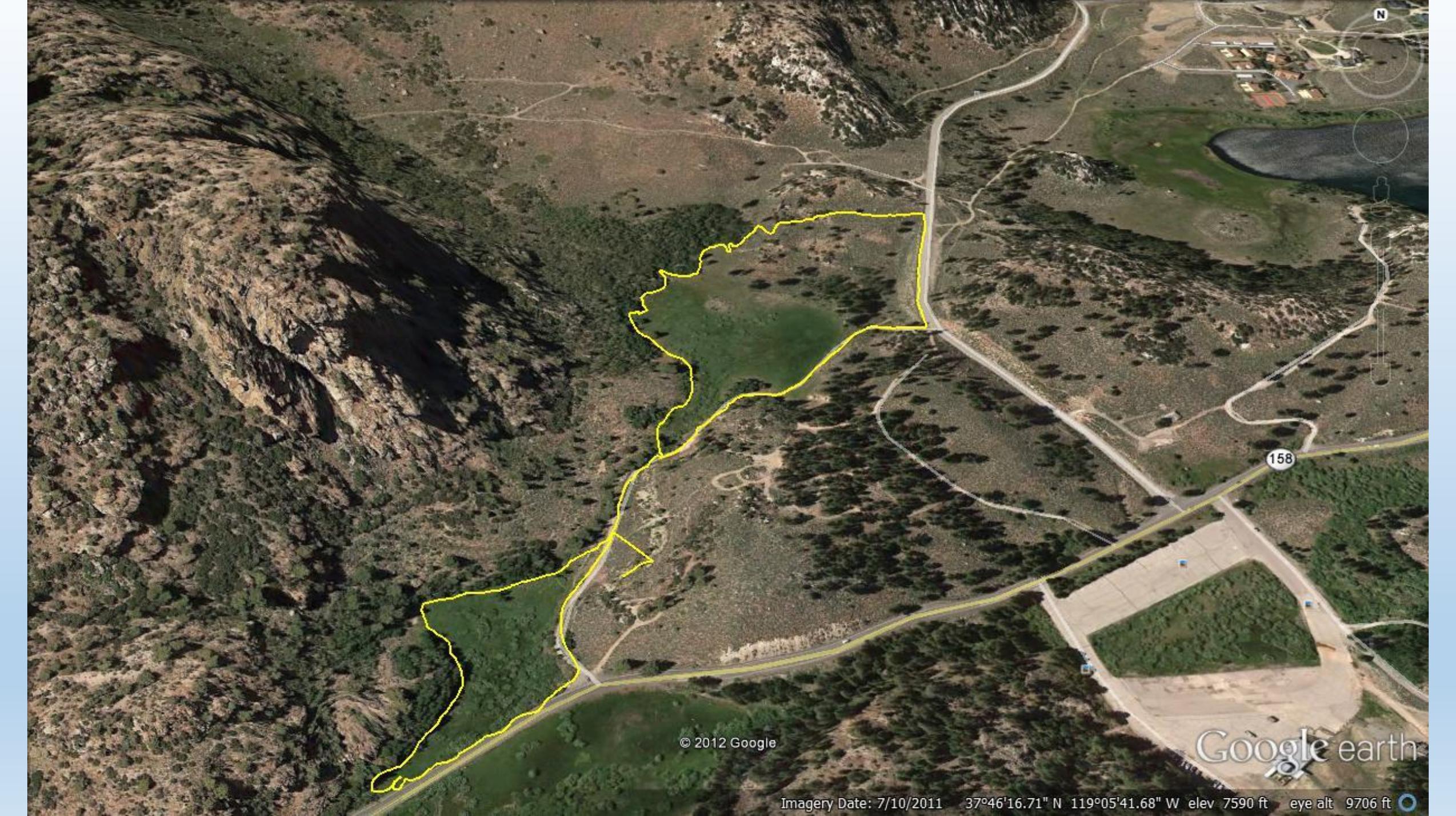
VisitJune.com 800-845-7922

Facebook.com/JuneLakeWinterFestival

IN PARTNERSHIP WITH  INYO NATIONAL FOREST

Advertising:

- Los Angeles Times (print and online – over 800,000 impressions for last year)
- Facebook Page
- Facebook Advertising
- Online Websites for Nordic Skiing
- Online Websites for Snowmobiling
- Ski and Nordic Ski shops outside of Mono County
- Email databases for June Mountain, Double Eagle, Boulder Lodge



© 2012 Google

Google earth

Imagery Date: 7/10/2011 37°46'16.71" N 119°05'41.68" W elev 7590 ft eye alt 9706 ft



June Lake Junction

June Lake

Crestview

© 2016 Google

Google E

Imagery Date: 9/14/2013 37°46'34.14" N 119°00'04.45" W elev 8006 ft eye al



© 2016 Google

Google Earth



1993

Imagery Date: 9/14/2013 37°46'31.20" N 119°01'05.44" W elev 8045 ft eye alt 18609 ft



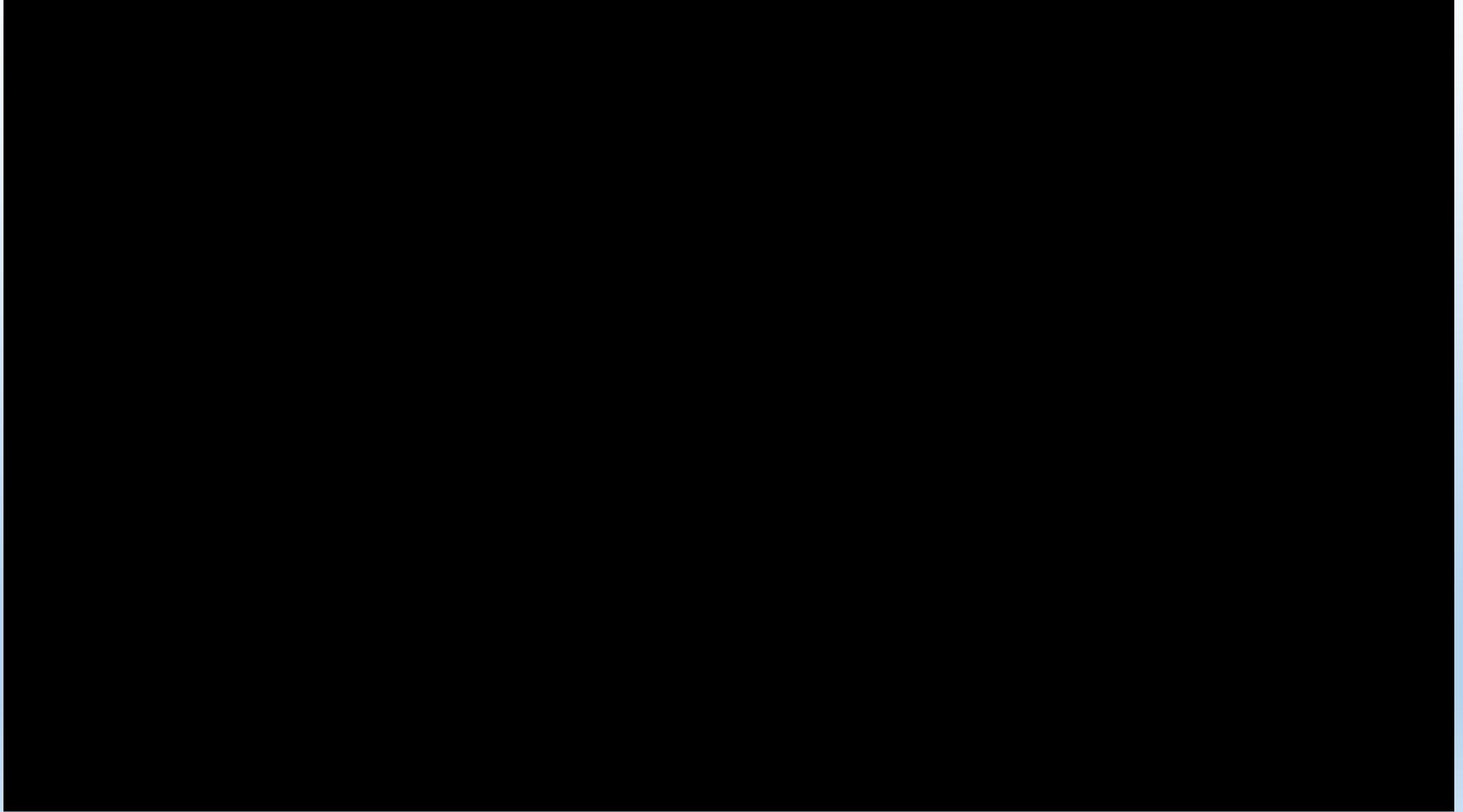
Contingency planning











Benefits of Being a June
Lake Chamber Member

Advertising for you

Just this alone is worth the cost of dues

Some of the Chamber advertising placements

- The Infoboard at the Tioga Gas Mart 1.5 million people exiting Yosemite
- Mono County Visitor's guide
- Inyo County Visitor's guide
- June Lake Chamber Facebook Page
- www.junelakeloop.org
- June Lake Winter Festival Facebook Page
- www.visitjune.com

Chamber Service and Events

Branding
work we
have done
with Mono
County



June Lake is for snow lovers.

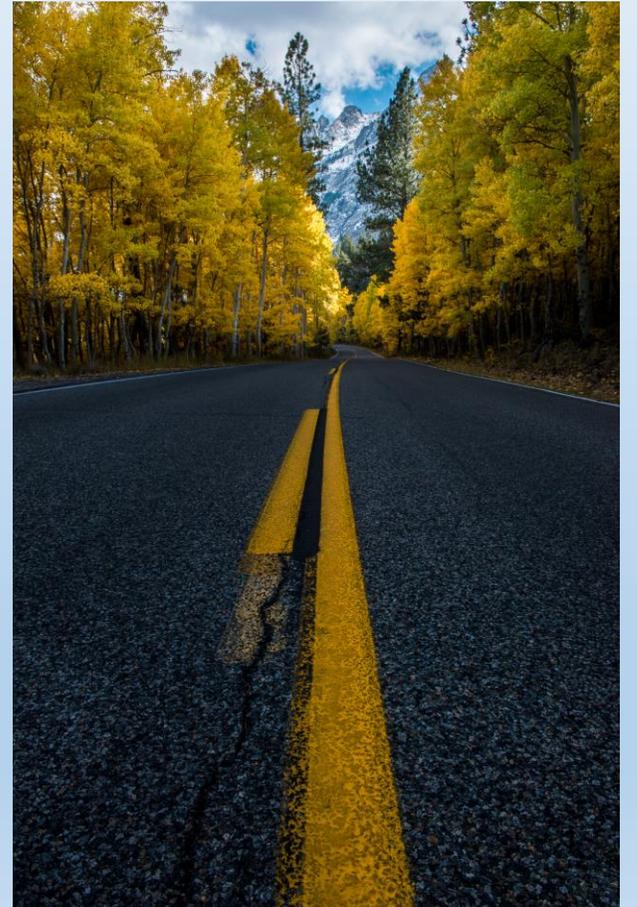
Collaborate with other businesses in the Loop

Chamber Meetings keep you informed

Help plan events and activities to improve the community

Get things done

Have a bigger voice – as one of the many businesses represented









Winter Festival

June Lake Triathlon

Beer festival

MONO COUNTY
**EASTERN
 SIERRA**

Visitor Guide
 2016

- BENTON
- CHALFANT
- ROCK CREEK
- TOM'S PLACE
- CROWLEY LAKE
- MAMMOTH LAKES
- JUNE LAKE
- MONO LAKE
- LEE VINING
- BODIE
- BRIDGEPORT
- WALKER
- COLEVILLE
- TOPAZ



MONO COUNTY CALIFORNIA MONOCOUNTY.ORG 800-845-7922

STAY & PLAY

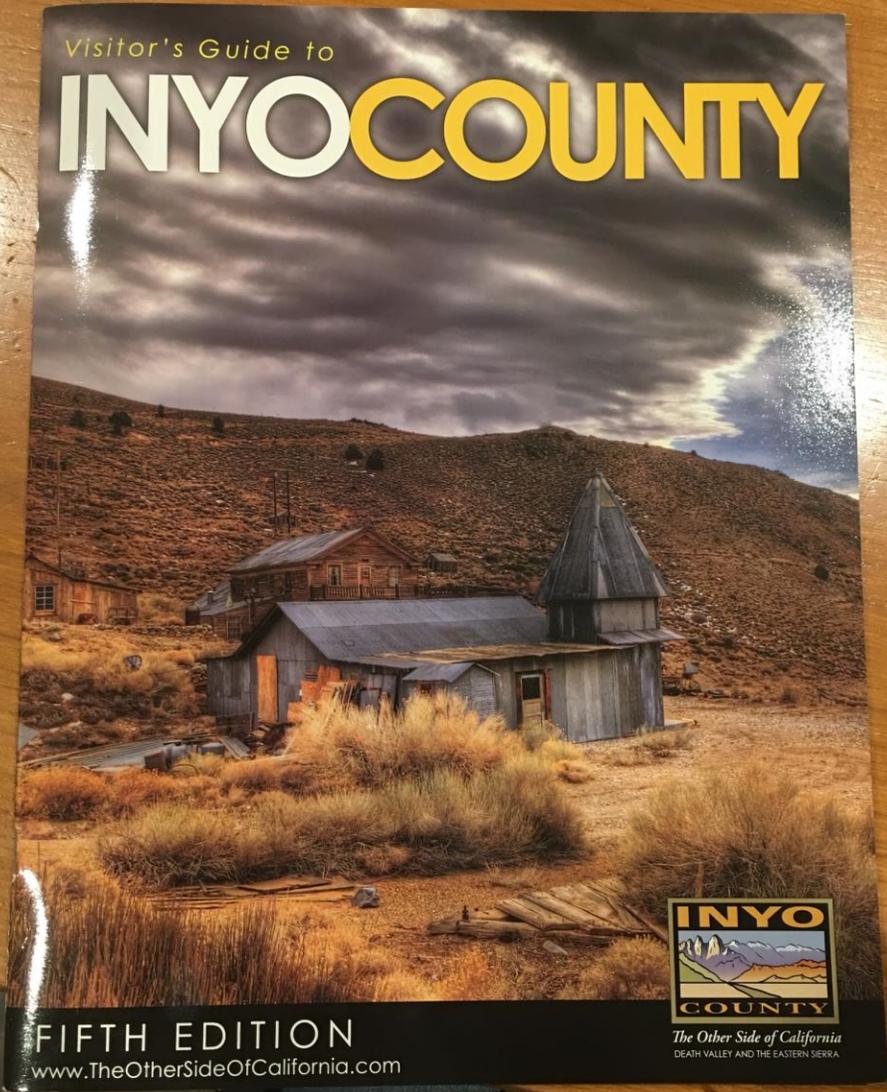
The map shows the Antelope Valley National Forest area, including locations like Topaz, Coleville, and Walker. It features various icons for points of interest, trails, and services. The photos show recreational activities: a motorcycle on a dirt trail, a person fishing in a stream, two hikers on a trail, and a blue bird perched on a branch.

EXPLORE
Northern Mono County
ANTELOPE VALLEY
www.NorthernMonoChamber.com

MONO
 CA

THE ROAD through Calif...
 Just a few hou...
 the state desig...
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 to Mono Cou...

Cover and page...
 Canyon © MONO...
 DESIGN AND PHOTO...
 LISA BRETHERTON



ABOUT THE COVER

INYO COUNTY

FIFTH EDITION

Our Beautiful Cover of the Cerro Gordo Mining Area in the Inyo Mountains was photographed by Dennis & Kim Dessolier they used a Canon EOS 5D Mark II Camera.

A mountain hideaway for all seasons...

Tucked away at the base of 10,909-ft Carson Peak, the scenic 14-mile June Lake Loop is a year-round outdoor recreation paradise.

Spring and Summer The Loop's four glistening lakes - June, Gull, Silver, and Grant, are renowned for fishing and are stocked with trophy-size Alpers trout. Kayak and boat rentals, horseback riding, jeep tours, scenic chairlift rides, and miles of hiking trails provide additional summer enjoyment.

Autumn A delight for artists and photographers, with a golden palette.

When the Inyo Mountain Ski Area is famous for its trails, innovative terrain parks and country skiing. Other winter sports include snowmobiling, snow-shoeing, cross-country skiing, and ice skating.

June Lake Chamber of Commerce Members

Adventure in Camping	760-648-7509
Alpine Deli & Pizza Co.	760-648-7633
Boulder Lodge	800-458-6355
Carson Peak Inn	760-648-7575
Coldwell Banker	760-648-7505
Double Eagle Resort & Spa	760-648-7004
EastSierra.com	Jan@eastsierra.com
Ernie's Tackle & Ski Shop	760-648-7756
Frontier Pack Station	888-437-6853
Golden Pines RV	760-648-7473
Gull Lake Lodge	800-631-9081
Gull Lake Marina	760-648-7539
The Haven	800-648-7524
The Heidelberg Inn	800-438-5863
June Lake General Store	760-648-7771
June Lake Junction	760-648-7509
June Lake Marina	760-648-7726
June Lake Motel	800-648-6835
June Lake Pines Cottage	800-481-3637
June Lake Vacation Res.	800-648-5863
June Mountain Ski Area	888-556-3686
Lake Front Cabins	877-648-7527
Lee Vining Shell & Towing	760-647-4444
Reverse Creek Lodge	800-762-6440
Sierra Inn	760-648-7774
Silver Lake Resort	760-648-7525
Slate Farm - Linda Wright	760-934-7575
Tiger Bar	760-648-7551
Whispering Pines	800-648-7762

JUNE LAKE CHAMBER OF COMMERCE
JuneLakeLoop.org

GOLDEN GATE MEDIA GROUP

Golden Gate Media Group Now offers iPhone Apps!

Now available as a FREE Download at Apples App Store:

VISTA CHAMBER OF COMMERCE
Apps Coming this Spring:
CLOS LA CHANCE WINERY
RIDGECREST REGIONAL FILM COMMISSION
RIDGECREST AREA CONVENTION & VISITORS BUREAU
DEATH VALLEY CHAMBER OF COMMERCE
LONE PINE CHAMBER OF COMMERCE
BISHOP CHAMBER OF COMMERCE
LAKE ELISNORE CHAMBER OF COMMERCE
HANFORD CHAMBER OF COMMERCE
PORT HUENEME CHAMBER OF COMMERCE
DELANO CHAMBER OF COMMERCE

FOR MORE INFORMATION CALL:
(310) 872-7395



Improve our Visibility – signage on
Hwy 395



Welcome Kiosk at the Junction

We need YOU!!!

September 4, 2018

Regular Meeting

Item # 7d

**N. Mono Chamber of
Commerce**

Financial Report

How Big is Big fishing derby	# of people/nights/visits	2017		2018
Economic Funds		\$	-	\$ -
# Attendees	200			250
Raffle			\$1,500.00	\$2,000.00
Economic Dollars to Valley business				
motels rooms	800		\$25,500.00	1000 \$34,000.00
RV	240		\$13,200.00	240 \$10,800.00
Dry Camp	120			240
camping	200		\$5,000.00	200 \$5,000.00
Stores	1250		\$25,000.00	1500 \$30,000.00
Restaurants	2000		\$30,000.00	2500 \$37,500.00
Other	300		\$4,500.00	300 \$4,500.00
Hats and merchandise	50		\$1,000.00	100 \$2,000.00
Total \$\$ Business			\$104,200.00	\$123,800.00
TOT \$\$\$			\$2,800.00	\$4,855.00
sales tax			\$3,987.50	\$4,893.75
Total \$\$\$ spent during event			\$215,187.50	\$257,348.75

Charities that benefit from event				
Fish Fund			\$2,000.00	\$3,000.00
Total			\$1,000.00	\$2,000.00

Other event impact				
Return yearly night visits	200		\$17,000.00	325 \$27,625.00
TOT			\$2,040.00	\$3,315.00
employees hired	25-30			25-30
Estimate employees spending local business yearly			\$30,000.00	\$30,000.00

Birding and Hiking the Valley	# of people/nights/visits	2017		2018	
Economic Funds		2000		1500	
# Attendees	25	\$	750.00	30	900
Economic Dollars to Valley business					
motels rooms	30		\$2,550.00	34	\$2,890.00
RV	4		\$180.00	8	\$360.00
Stores	30		\$600.00	32	\$640.00
Restaurants	30		\$600.00	32	\$640.00
Other	10		\$1,000.00	10	\$1,000.00
Total \$\$ Business			\$4,768.00		\$5,530.00
TOT \$\$\$			\$257.16		\$293.32
sales tax			\$192.50		\$200.50
Total \$\$\$ spent during event			\$5,217.66		\$6,023.82
Charities that benefit from event					
Fish Fund			\$750.00		\$900.00
Total			\$750.00		\$900.00
Other event impact					
Return yearly night visits	10		\$850.00	12	\$1,020.00
TOT			\$10.20		\$12.24
employees hired	25-30			25-30	
Estimate employees spending local business yearly			\$30,000.00		\$30,000.00

Eastern Sierra ATV/UTV Jamboree	# of people/nights/visits	2017		2018
Economic Funds		\$2,000.00		\$1,500.00
# Attendees	175	\$28,000.00	230	\$40,250.00
guides	40		45	
volunteers	40		40	
Raffle and Merchandise		\$5,000.00		\$7,500.00
Total Entry fee/raffle	255	\$33,000.00	315	\$47,750.00
Economic Dollars to Valley business				
motels rooms	300	\$25,500.00	400	\$34,000.00
RV	240	\$13,200.00	240	\$10,800.00
Dry Camp	120	\$1,800.00	240	\$3,600.00
camping	50	\$1,250.00	50	\$1,250.00
Stores	450	\$9,000.00	475	\$9,500.00
Restaurants	500	\$7,500.00	550	\$8,250.00
Other	300	\$4,500.00	300	\$4,500.00
Food			350	\$2,500.00
Hats and more	50	\$1,000.00	100	\$2,000.00
Total \$\$ Business		\$63,750.00		\$76,400.00
TOT \$\$\$		\$3,885.00		\$4,855.00
Sales Tax		\$1,976.25		\$2,101.25
Fire Dept Dinner				
Attendees	94	\$1,880.00	118	\$2,427.00
Raffle and Drinks		\$2,580.00		\$3,260.00
Total		\$4,460.00		\$5,687.00
Charities that benefit from event				
Fire Dept		\$1,000.00		\$2,000.00
C.E.R.T.		\$2,000.00		\$2,000.00
Fish Fund		\$2,000.00		\$3,000.00
Hospice/Girls Bball		\$1,500.00		\$1,500.00
Other		\$2,000.00		\$2,000.00
Total		\$8,500.00		\$10,500.00
Total \$\$\$ spent during event		\$101,121.00		\$129,837.00

Other event impact

<u>Return yearly night visits</u>	200	\$17,000.00	250	\$21,250.00
TOT		\$2,040.00		\$2,550.00
employees hired	25-30		25-30	
Estimate employees spending local business yearly		\$30,000.00		\$30,000.00