

**March 14, 2016**  
**Special Meeting**

**Strategic Planning**  
**Workshop**

**White Board Notes**  
**taken at Meeting**

## External Forces

- Weather
- Climate
  - Drought
  - Tourism Impacts
  - Agricultural Economy
- State funding for roads
- Financial Downturn
- Fuel Prices
- Infrastruct - forest service
- People wanting the outdoor experience
- Organic Produce
- Micro Brews
  - # of beer drinkers
- Status of the town - tax base
- Town's decisions
  - airport
  - landfill

- ▣ Ownership of land - siloed decision-making
- ▣ Collaborative Planning Team - Proactive not reactive
- ▣ Infrastructure & culture to work with other agencies
- ▣ Written legislative platform
- ▣ Lawsuits
- ▣ Resilience in the use of public land
- ▣ Technology - Digital 395
- ▣ Affordable Care Act
- ▣ Collaboration of Public Health, Social Services, Behavioral Health - Departments working together
- ▣ Competition for the tourists less marketing
- ▣ Difference in growth of North County vs South County
- ▣ Fishing ↓

- ▣ Services moving more to South County
- ▣ Tourism doing great with a small budget
- ▣ Citizens ready to help solve the problems
- ▣ Political Elections
  - State lawmakers not courageous enough to address road issues
- ▣ New funding for roads - FAST ACT
- ▣ Drug ; Alcohol Abuse
- ▣ Natural Disasters
- ▣ Homelessness
- ▣ Disease
- ▣ Cost of construction
  - Building codes
  - Labor
  - Transport of materials
- ▣ State regulations - just keeping up with changes
- ▣ Air conditioning in Sacramento ☺
- ▣ Water - control of water

- Prison reform (Prop 47)
- Public Safety
- Foster Care Reform
- Realignment Impacts
- Funding requirements around jail
- Public Safety ? rehabilitation Reform
- Potential liability from changes in criminal activity
- Crime numbers
- Heroin
- Digital 395 - preparing for a new economic dimension
  - more citizens
  - more jobs
- Grants for Digital 395 go away because it is in state legislature hands
- Internet impacts on marketing
- Tourism impact on
  - crime
  - housing
  - low income jobs

- Need to diversify economy - not reliant on tourism only
- High cost of living
- Child care - not enough currently
- Pre school slots
- Youth
- Lawsuits regarding endangered species
  - activities on private land
  - public land use
- Forest Service plans this year - participate in planning
- Natural areas - protect this
- Industrial level alternative energy
  - negative impacts on land

### Burns for forest health

- negative health because of smoke
- not much influence
- visual impacts

- ▣ Incident Command/preparedness
- ▣ Cost to County on Environmental issues in courts
  - settling lawsuits
  - litigation
  - spills
  - marijuana grows on public lands- cleanup
- ▣ Legalization of Marijuana
  - County role in regulation

- Aging Population
  - Retirement / Succession Planning
  - Cost of living for County employees
  - Tree mortality
  - Trends in nationwide rural counties
  - Growing retirement age population
  - International visitors
  - Currency exchange rates
  - Recruitment especially in Public Health
  - Aging Infrastructure
    - Roads
    - Vehicles
  - One of the darkest places in U.S.